



# *Transforming Care*

**Conference on LGBTQ Health Equity & HIV/AIDS**



Equitas Health Institute for LGBTQ Health Equity Presents:  
**2017 Transforming Care: LGBTQ & HIV/AIDS Health Equity Conference Final Report**



**THE OHIO STATE UNIVERSITY**  
WEXNER MEDICAL CENTER

# TABLE OF CONTENTS

- I. Who We Are
- II. Conference Summary
- III. Registrants in Detail
- IV. Whova App
- V. Award Winners
- VI. Provider Fair Participants
- VII. Sponsors
- VIII. Budget
- IX. Overall Conference Evaluation
- X. Future Recommendations
- XI. Conclusion



# WHO WE ARE

## Equitas Health Institute for LGBTQ Health Equity

The Institute for LGBTQ Health Equity is the education, research, and community engagement arm of Equitas Health, focusing on reducing health disparities in the lesbian, gay, bisexual, transgender, queer/questioning (LGBTQ) community. We do this by developing and delivering exceptional LGBTQ culturally competent healthcare education and training, engaging with LGBTQ and HIV-positive patients, working with community based organizations, and supporting LGBTQ health research efforts in our region.

Our work with the LGBTQ community encompasses all sexual and gender minorities, including, but not limited to, those who identify as pansexual, asexual, gender non-conforming, non-binary, and intersex.



**Julia M. Applegate, MA**  
*Director*  
Institute for LGBTQ Health Equity



**Karen R. Nicosia, MPH**  
*Education Manager*  
Institute for LGBTQ Health Equity



**Ramona Peel, MA**  
*Lead Trainer*  
Institute for LGBTQ Health Equity

# CONFERENCE SUMMARY

The purpose of the Transforming Care Conference was to bring together professionals and community members in order to address issues of health equity for the lesbian, gay, bisexual, transgender, and queer/questioning and HIV/AIDS communities. This event evolved as a result of the work of two Ohio-based coalitions. The Ohio AIDS Coalition introduced the Ohio Leadership Conference on HIV/AIDS in 1997 and the Central Ohio LGBTQ Health Coalition introduced the Central Ohio LGBTQ Health Equity Conference in 2015. For the first time these two events came together to expand the mission of both conferences in 2016.

In 2016, The Equitas Health Institute for LGBTQ Health Equity and the Ohio AIDS Coalition hosted 529 activists, academics, community members, and health & social service professionals at 2016 Transforming Care: Midwest Conference on LGBTQ Health Equity and HIV/AIDS. The conference addressed health disparities affecting the LGBTQ and HIV/AIDS community and took place at The Ohio State University Fawcett Center on October 20-21, 2016. Through more than 60 sessions over 2 days, the conference provided a unique opportunity for professionals and community members to come together to share not only research and best practices but practical information like family planning, wellness activities, and health and safety initiatives.

2017 saw an expansion in scale for this conference, along with a new name: Transforming Care: LGBTQ & HIV/AIDS Health Equity Conference. Attendance and demand from 2016 led to a transformation from a regional to national conference. The overall theme for this year's conference was "Health Across the Lifespan." A total of 528 conference attendees participated in 64 conference sessions and one poster session on October 19th and 20th, broken up into 6 tracks:

- **Clinical/Medical**
- **Access to Care**
- **Cultural Competency/Cultural Humility**
- **Advocacy & Community Engagement**
- **Mental & Behavioral Health**
- **Holistic Health**

The 2017 Transforming Care Conference also saw a newly created partnership with WPATH. WPATH, the World Professional Association for Transgender Health, is the international leader in interdisciplinary professional and educational trainings on transgender health. In conjunction with Transforming Care, WPATH hosted a trans health cultural competency training for health care providers on Friday and Saturday, October 20th to 21st, 2017.

The Transforming Care Conference brought together professionals and community members to address issues of health equity for the lesbian, gay, bisexual, transgender, and queer/questioning and HIV/AIDS communities. It is well documented that these communities experience significant health disparities and health inequities, including:

- Suicidal ideation and attempt
- Homelessness
- Substance use and abuse
- HIV/STIs
- Cancer
- Violence
- Mental health issues

In addition, these communities frequently lack access to quality, culturally humble healthcare, resulting in lower rates of engagement and retention in care than their heterosexual and cisgender counterparts. Many providers lack the knowledge and skills to successfully engage and treat these communities. This environment creates a vicious cycle that perpetuates these health disparities. Equitas Health's Institute for LGBTQ Health Equity recognizes that these inequities are systematically created, unjust, and unfair and must be addressed. The Transforming Care Conference is a one step in the long road to achieving health equity for all.

Health and social service professionals, community members, advocates, students, researchers, and community leaders participated to share knowledge, identify how the health of the LGBTQ and HIV/AIDS communities can be improved, and break down barriers between professionals and lay persons. The Transforming Care Conference was designed for anyone with a stake in obtaining or providing equitable and culturally humble health care and social services to the LGBTQ and HIV/AIDS communities. Continuing Education Credits were offered to Nurses, Social Workers, Counselors, Psychologists, Ophthalmologists, and Medical Doctors



# CONFERENCE HIGHLIGHTS

## KEYNOTE SPEAKER:



**Gary Gates, PhD, M.Div.**  
Senior Researcher, Gallup

Dr. Gary J. Gates is a recognized expert on the geography and demography of the lesbian, gay, bisexual, and transgender (LGBT) population. He publishes extensively on the demographic and economic characteristics of the LGBT population and national and international media outlets regularly feature his work. US Supreme Court Justice Anthony Kennedy cited Gates' friend-of-the-court brief in his majority opinion holding that same-sex couples have a constitutional right to marriage. Gates holds a PhD in Public Policy and Management from the Heinz College, Carnegie Mellon University, a Master of Divinity degree from St. Vincent Seminary, and a Bachelor of Science degree in Computer Science from the University of Pittsburgh at Johnstown. He co-authored *The Gay and Lesbian Atlas* and retired as the Blachford-Cooper Distinguished Scholar and Research Director at the Williams Institute, UCLA.

## PLENARY SPEAKERS:



**Naina Khanna**  
Executive Director, Positive Women's Network—USA

A national speaker, trainer, and advocate, Naina Khanna has worked in the HIV field since 2005, following her HIV diagnosis in 2002. She currently serves on the Board of Directors for AIDS United, the National Steering Committee for the US People Living with HIV Caucus, as a member of the Women's HIV Research Initiative, and served on President Obama's Advisory Council on HIV/AIDS (PACHA) from 2010-2014.

Prior to working in HIV, Naina co-founded and served as National Field Director for the League of Pissed Off Voters, a progressive national organization working to expand participation of young people and communities of color in electoral politics. She is currently pursuing a PhD in Medical Sociology at the University of California – San Francisco.



**Julia Serano, PhD**

Julia Serano is an Oakland, California-based writer, performer, biologist, and activist. She is best known for her 2007 book *Whipping Girl: A Transsexual Woman on Sexism and the Scapegoating of Femininity*. *The Advocate* placed the book on their list of "Best Non-Fiction Transgender Books," and readers of *Ms. Magazine* ranked it #16 on their list of the "100 Best Non-Fiction Books of All Time." Her other books include 2013's *Excluded: Making Feminist and Queer Movements More Inclusive* (which was a finalist for the Judy Grahn Award for Lesbian Nonfiction) and 2016's *Outspoken: A Decade of Transgender Activism and Trans Feminism* (which is a finalist for this year's Lambda Literary Award for Transgender Nonfiction). Julia's other writings have appeared in over a dozen anthologies, and in magazines and news outlets such as *TIME*, *The Guardian*, *Salon*, *The Daily Beast*, *Bitch*, *AlterNet*, *Out*, and *Ms.*

She has gained notoriety in feminist, queer and transgender circles for her unique insights into gender, and her writings have been used as teaching materials in queer and gender studies courses across North America. In addition to her gender-related writing, Julia has a PhD in Biochemistry and Molecular Biophysics from Columbia University, and for seventeen years she worked as a researcher in the fields of genetics and developmental and evolutionary biology at UC Berkeley. For more information about all of her creative endeavors, check out [juliaserano.com](http://juliaserano.com).

### **"Between Us and Them: At the Intersection of Communities of Color and the Medical Establishment"**

This open panel discussion seeks to explore the relationship between patients of color, on the one hand, and the institutional and structural medical community on the other. This relationship, we contended, is underwritten by certain presuppositions and assumptions around social markers of difference, such as race, class, gender, sexuality, and ability. The challenges people of color and queer people of color face with the medical establishment are simultaneously historical and contemporary. We will host a conversation around topics including, but not limited to, access to healthcare, patient-provider relationships, and general concerns people of color have with the medical community.

# CONFERENCE AGENDA: DAY 1

7:30-8:20 AM REGISTRATION, BREAKFAST

8:20-9:30 AM

Topic	Title	Presenter	Location
Welcome and Plenary Address	Advancing and Protecting Human Rights in a Time of Change	Naina Khanna, Executive Director, Positive Women's Network - USA—	Conference Theatre



# CONFERENCE AGENDA: DAY 1

## BREAKOUT SESSION 1: 9:45-10:45 AM

Track	Title	Presenter(s)	Location
<b>Clinical/Medical</b>	Smashing Barriers: Facilitating Accessible and Affirming Health Services for Transgender and Gender Non-Binary Individuals (TGNB)	Jazz McGinnis	Clinton
<b>Access to Care</b>	Improving Access to Care for LGBTQ Youth through Community/Medical Partnerships	Gayathri Chelvakumar, MD, MPH	Hancock
<b>Cultural Competency/Humility</b>	Consensual Non-Monogamy 101	Peyton Jones, Carly Deremo, MA, David Oblinger	Monroe
<b>Advocacy &amp; Community Engagement</b>	Aging at Home as an LGBTQ Ohioan	Kim Welter, MAE Jennifer Tiedt, MSW, LSW	Alumni Lounge
<b>Mental &amp; Behavioral Health</b>	Bodies in Transition: Empowering and Engaging Transgender and Gender Nonconforming Clients Through Mindful Embodiment Practices	Emily Clark, MA, LPCC-S, Jody Davis, RN, LISW, PMP Abbey Carter Logan, MA, LPCC-S, RYT 200, Kacie Pedon, MS, LPCC-S	Franklin/Hamilton
<b>Advocacy &amp; Community Engagement</b>	Creating Tobacco Free Initiatives for LGBTQ Communities	Dana White, MSW, LSW Kelly Hill, MTS, MEd	Jefferson
<b>Clinical/Medical</b>	Trans* Care Boot Camp: Providing medical care - including hormones - to transgender patients... a hands-on workshop for primary care physicians, nurse practitioners and physicians' assistants who WANT to do this, but aren't sure how to get started (Part 1)	Jane Balbo, DO, MHA	Delaware
<b>Cultural Competency and Cultural Humility</b>	Tackling Health Disparities & Inequities: Interventions, Strategies & Considerations for Successful Linkage, Viral Suppression & Retention Among Newly Diagnosed Young Black Men Who Have Sex With Men (MSM)	Emma Nelson	Highland
<b>Cultural Competency and Cultural Humility</b>	Transforming Health Care to be Inclusive and Affirming of LGBTQ People and to Overcome Health Disparities They Experience	Harvey Makadon, MD, FACP	Conference Theater

# CONFERENCE AGENDA: DAY 1

## BREAKOUT SESSION 2: 11 AM-12 PM

Track	Title	Presenter(s)	Location
Access to Care	Improving HIV Health Outcomes from a Person-Centered Approach	Kelly Wesp, PhD, Bonney Harnish, PhD, RN, LISW-S, LICDC-S	Conference Theater
Cultural Competency and Cultural Humility	"Trans 101" Trans*cending Gender: Deconstructing the Binary	Petey Peterson, MEd	Clinton
Clinical/Medical	Fertility Preservation among Transgender Youth: Challenges, Controversies, and Counseling Recommendations	Leena Nahata, MD	Alumni Lounge
Cultural Competency and Cultural Humility	Providing Care for LGBTQ Veterans	Jessica Homan, MSW, LISW	Jefferson
Mental & Behavioral Health	Harm Reduction and Cultural Competence in Outpatient Alcohol and Drug Treatment Settings	Terrahl Del Taylor, MSW, LSW, LCDC-III	Franklin/Hamilton
Clinical/Medical	Trans* Care Boot Camp: Providing medical care - including hormones - to transgender patients... a hands-on workshop for primary care physicians, nurse practitioners and physicians' assistants who WANT to do this, but aren't sure how to get started (Part 2)	Jane Balbo, DO, MHA	Delaware
Clinical/Medical	The Multidisciplinary Response to LGBTQ Survivors of Sexual Harm	Paige Leigh Baker, PsyD, Katie Luendecke, RN, BSN	Hancock
Clinical/Medical	Assessing the Viability of Self-Collected Urethral and Rectal Samples for Sexually Transmitted Infection Testing in an Online HIV Prevention Intervention for Young Sexual Minority Men	Krystal Madkins, MPH	Monroe
Access to Care	Name and Gender Changes in Ohio	Ben Cooper, JD	Highland

## LUNCH 12-1:15 PM



# CONFERENCE AGENDA: DAY 1

PLENARY ADDRESS: 1:30-2:30 PM

Topic	Title	Panelists	Location
Plenary Address	Between Us and Them: At the Intersection of Communities of Color and the Medical Establishment	Moderator: Kristen Godfrey, MSW, Center Program Manager, Kaleidoscope Youth Center Panelists: Michael Byun, MPA, CEO Asian Services in Action Nicholas Flores, MA, PhD candidate- Department of Comparative Studies at Ohio State University Catalleya Storm, activist and graduate student at The Ohio State University	Conference Theatre



# CONFERENCE AGENDA: DAY 1

## BREAKOUT SESSION 3: 2:45-3:45 PM

Track	Title	Presenter(s)	Location
<b>Access to Care</b>	Keep Calm and Implement: A Case Study in Adopting Motivational Interviewing	Tania Slack Peterson, MA, Regent Epperson, Heather Searfoss-Allaire, Michael Sharp	Highland
<b>Advocacy &amp; Community Engagement</b>	Who Cares? Self-Cares! Wellness Strategies for Leaders of Color Living with HIV	Adrian Neil Jr.	Delaware
<b>Clinical/Medical</b>	Healthcare Needs and Experiences of Consensually Non-Monogamous Adults: Results from a Focus Group Project	Michelle Vaughan, PhD, Peyton Cole	Franklin/Hamilton
<b>Cultural Competency and Cultural Humility</b>	Opening Your Space: Promoting Participant-Centered Approaches to Cultural Humility Through a Stage-Based Approach	Cara Freeman, Jessica Cohen-Ross	Monroe
<b>Mental &amp; Behavioral Health</b>	Today's "Generation" of Youth: Affirming Behavioral Health Assessment and Treatment of Gender Diverse and Transgender Youth Across Development to Promote Authentic and Positive Outcomes	Scott Leibowitz, MD, Anna Kerlek, MD	Conference Theatre
<b>Clinical/Medical</b>	Self-Directed STI Testing for Asymptomatic Patients	Krista Duval, DO	Hancock
<b>Clinical/Medical</b>	Transgender 201: Transgender Medicine Discussion Group (Physicians and Nurse Practitioners only)	Melissa Davis, MD, Maria Barnett, DO	Jefferson
<b>Clinical/Medical</b>	Test and Treat: Shifting the HIV Treatment Paradigm	Keith Dunn, Pharm D, BCPS, AAHIV	Clinton
<b>Advocacy &amp; Community Engagement</b>	Solidarity: A White LGBTQ+ Person's Role in Fighting for an Anti-Racist World (Part 1)	Kristen Godfrey, MSW	Alumni Lounge

# CONFERENCE AGENDA: DAY 1

## BREAKOUT SESSION 4: 4-5 PM

Track	Title	Presenter(s)	
Clinical/Medical	Medical Care of Gender Diverse Youth: A Panel Discussion	Gayathri Chelvakumar, MD, MPH, Tina Mason, PhD, LISW	Conference Theatre
Access to Care	Implementing a Hepatitis C (HCV) Program in an Established AIDS Service Organization (ASO) During Their Transition into a Community Health Center	Amanda Goodpasture, Maria Brown	Highland
Advocacy & Community Engagement	Panel Discussion & Q&A on HIV/AIDS Long-Term Survivorship: Raising Awareness to the Special Needs and Challenges of Long-Term Survivors and Those Aging with a Long-Term Diagnosis.	Eric Novak	Hancock
Cultural Competency and Cultural Humility	Cultural Competency for Practitioners Serving BDSM and Kink-identified Clients	Jennifer Schwartz, LMSW, Amy Jacobs, MSW	Delaware
Mental & Behavioral Health	Discrimination and Mental Health Among Sexual Minority Adults in the United States: Implications for Community Intervention	Cara Rice, PhD, MPH	Clinton
Clinical/Medical	Transgender 201: Transgender Medicine Discussion Group (Physicians and Nurse Practitioners only, Part 2)	Melissa Davis, MD, Maria Barnett, DO	Jefferson
Advocacy & Community Engagement	Solidarity: A White LGBTQ+ Person's Role in Fighting for an Anti-Racist World (Part 2)	Kristen Godfrey, MSW	Alumni Lounge
Advocacy & Community Engagement	The Intersections of Trans Migration: A Journey Toward Trans Community Well Being	Kimberly Sue Griffiths, BA, MLIS, JD	Monroe
Clinical/Medical	Lesbian Health: What We Have and What We Need	Kara Malone, MD, FACOG	Franklin/Hamilton

**5:15–6:30 PM Transforming Care Award Ceremony presented by Gilead.  
Sile Singleton, "Big Mama was a Risk Taker," TedX Columbus, 2016**

# CONFERENCE AGENDA: DAY 2

7:30-8:30 AM REGISTRATION, BREAKFAST

8:30-9:30 AM

Topic	Title	Presenter	Location
<b>Keynote Address</b>	Assessing LGBT Health: Demographics of Coming Out	Gary Gates, PhD, M.Div., Senior Researcher, Gallup	Conference Theatre

BREAKOUT SESSION 1: 9:45-10:45 AM

Track	Title	Presenter(s)	Location
<b>Cultural Competency and Cultural Humility</b>	LGBTQ Open Space		Conference Theater
<b>Clinical/Medical</b>	Family Planning and the LGBTQ Community	Adarsh Krishen, MD, MMM, FAAFP Andrew Kohn, JD, Brian Lutz	Hancock
<b>Advocacy &amp; Community Engagement</b>	If You Build It, Will They Come?: Creating Inclusive School Spaces Through Relationship and Trust Building	Brynne Presser, Funderberg MPH, CHES Michael Sharp	Highland
<b>Mental &amp; Behavioral Health</b>	Gender-Affirmative Model for Youth Behavioral Health Assessments: Recognizing Trans Identity and Navigating Cis-Centric Measures	Fayce Hammond, MA	Franklin/Hamilton
<b>Advocacy &amp; Community Engagement</b>	What Is the Practice of Socially Engaged Art and How Is It Implemented In the POZ Community?	Michael Kopp, BFA	Monroe
<b>Advocacy &amp; Community Engagement</b>	#JustWentViral	Shae Ward, Daryl Griffith	Delaware
<b>Cultural Competency and Cultural Humility</b>	LGBTQ & Latinx Open Space		Jefferson



# CONFERENCE AGENDA: DAY 2

11 AM-12 PM, BOXED LUNCHES (BALLROOM A/B/C/D, COACH'S CLUB CAFE)

## ACTIVITIES:

Time	Activity	Presenter(s)	Location
11:30 AM-1:15 PM	Poster Session		Hancock
11:00 AM-1:15 PM	OhioHealth Wellness Fair		Alumni Lounge
11:00 AM-12:00 PM	Ceramics	Melissa Alexander	Monroe
11:00 AM-12:00 PM	Meditation with Ink	Charlotte Belland	Delaware
11:00 AM-12:00 PM	The Art of Saving Money	Leslie Loper	Conference Theatre
12:00 -1:00 PM	Chocolate Meditation	Kat Holtz	Franklin/Hamilton
12:00 -1:00 PM	EMBER (Mindfulness Based Emotional Resilience)	Brittany Manos	Highland
12:00-1:00 PM	Learn to Cross-Stitch	Olga Irwin	Jefferson

## PLENARY ADDRESS: 1:15-2:15PM

Topic	Title	Presenter	Location
Plenary Address	"Biological Sex" and the Pathologization of Transgender Identities	Julia Serano, PhD	Conference Theatre

# CONFERENCE AGENDA: DAY 2

## BREAKOUT SESSION 2: 2:30-3:30 PM

Topic	Title	Presenter(s)	Location
<b>Access to Care</b>	Implementing Best Practices of Sexual Orientation and Gender Identity (SOGI) Data Collection	Sam Dubin	Monroe
<b>Clinical/Medical</b>	Routine and Effective Sexual Histories: Getting Comfortable with Talking about Sex	Coyote Capasso, BSN, RN	Franklin/Hamilton
<b>Cultural Competency and Cultural Humility</b>	Addressing Bisexual Health Disparities: A Bi Local and Equitas Health Conversation	Stefanie Best, MA	Highland
<b>Mental &amp; Behavioral Health</b>	Evidence Based Therapies with Gender Diverse Youth	Kynetta McFarlane, PsyD,	Conference Theatre
<b>Advocacy &amp; Community Engagement</b>	Undetectable=Untransmittable: Breaking Beyond the "Bareback" Barrier	CJ Stobinski	Delaware
<b>Clinical/Medical</b>	HPV Prevention through Patient Education and Vaccination	John Davis, PhD. MD	Alumni Lounge
<b>Holistic Health</b>	Poetry: Writing the Queer Body	Fayce Hammond	Jefferson
<b>Cultural Competency and Cultural Humility</b>	Tens or Chops: Reaching the House and Ballroom Community	Ronald Murray, MPA, LSW, LCDC-III	Hancock

# CONFERENCE AGENDA: DAY 2

## BREAKOUT SESSION 3: 3:45-4:45 PM

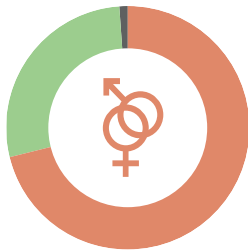
Topic	Title	Presenter(s)	Location
<b>Cultural Competency and Cultural Humility</b>	Created By Us. Run By Us. To Take Care of Us.	Sile Singleton, Sarah Mamo, Mikayla Robinson	Highland
<b>Advocacy &amp; Community Engagement</b>	It Takes a Village to End LGBTQ Youth Homelessness	Melissa Meyer, LPN Dan Stultz, MPH	Franklin/Hamilton
<b>Clinical/Medical</b>	Open Wide! What you and your patients/clients need to know to achieve optimal oral health	Heather Crockett-Miller, DDS, MPH	Hancock
<b>Mental &amp; Behavioral Health</b>	The Neurobiology of Trauma from a Queer and Transgender Lens	Oliver Licking	Monroe
<b>Advocacy &amp; Community Engagement</b>	Rainbow Intersectionality and Queering Privilege	delfin bautista, MDiv, MSW	Conference Theatre
<b>Access to Care</b>	From Presidents to Providers to Patients: LGBTQ Health Policy in a New Administration	Adam Eickmeyer, MPH	Alumni Lounge
<b>Holistic Health</b>	SoulCollage	Jenny Campagna	Jefferson
<b>Cultural Competency and Cultural Humility</b>	Partners in Change: One Couple's Experience of Transition within a Marriage	Will Varnum, LISW-S, MSW, Chelsea Varnum, MEd	Delaware

## 5-5:30 PM

Topic	Title	Presenters	Location
<b>Closing Session and Evaluation</b>	A Conference in Review: Highlights from the 2017 Transforming Care Conference	Julia Applegate, MA Karen Nicosia, MPH Ramona Peel, MA	Conference Theatre

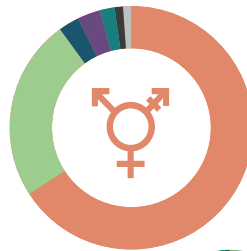
# REGISTRANTS

## Sex at Birth



Female  
Male  
Prefer not to answer

## Gender Identity



Female  
Male  
Non-Binary  
Transgender  
Genderqueer  
Prefer not to answer  
Self-identify

## Pronouns

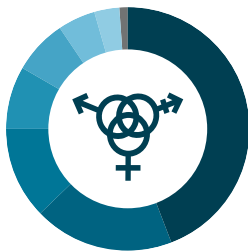


She, her, hers  
He, him, his  
They, them, theirs  
No response  
Ze, zir, zem  
Xe, xem, xyrs



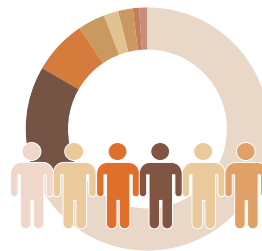
Gender identity different from assigned at birth?  
No  
Yes  
No response

## Orientation

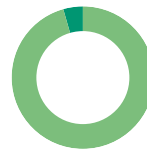


Straight  
Gay  
Queer  
Bisexual  
Lesbian  
Prefer not to answer  
Pansexual  
Self-Identify  
Asexual

## Race/Ethnicity



Caucasian/White  
African American/Black  
African  
Two or more races  
Asian  
Self-Identify  
Native American/Alaskan Native/Inuit  
Native Hawaiian or Pacific Islander



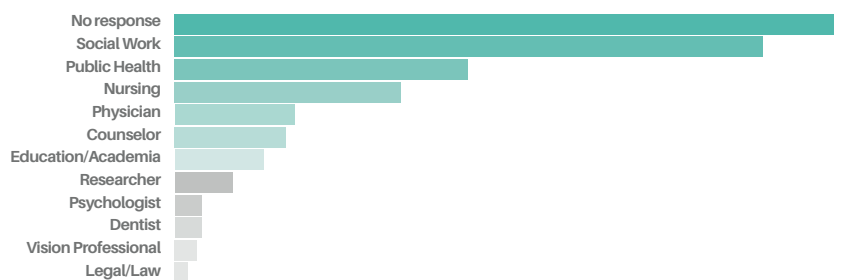
Identify as hispanic or latino?  
Yes  
No

## HIV Status



Negative  
No response  
Positive  
Don't want to answer  
Don't know

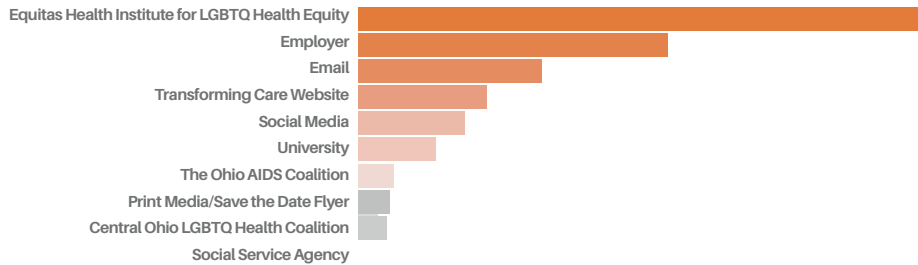
## What is your professional background?





# REGISTRANTS

## How did you hear about the Transforming Care: LGBTQ Health Equity and HIV/AIDS Conference



### Dates Attended



Both  
 Thursday, October 19th, 2017  
 Friday, October 20th, 2017  
 No response

### Attended Transforming Care Conference in 2016



No  
 Yes  
 No response

### Track Most Interested in



Clinical/Medical  
 Cultural Competency/Cultural Humility  
 Mental & Behavioral Health  
 Advocacy  
 Access to Care  
 Holistic Health  
 No response

### Main Reason for Attending



Personal/Professional Growth and Development  
 Content  
 Networking  
 Continuing Education Credits  
 Conference Speakers

### Attendee Status

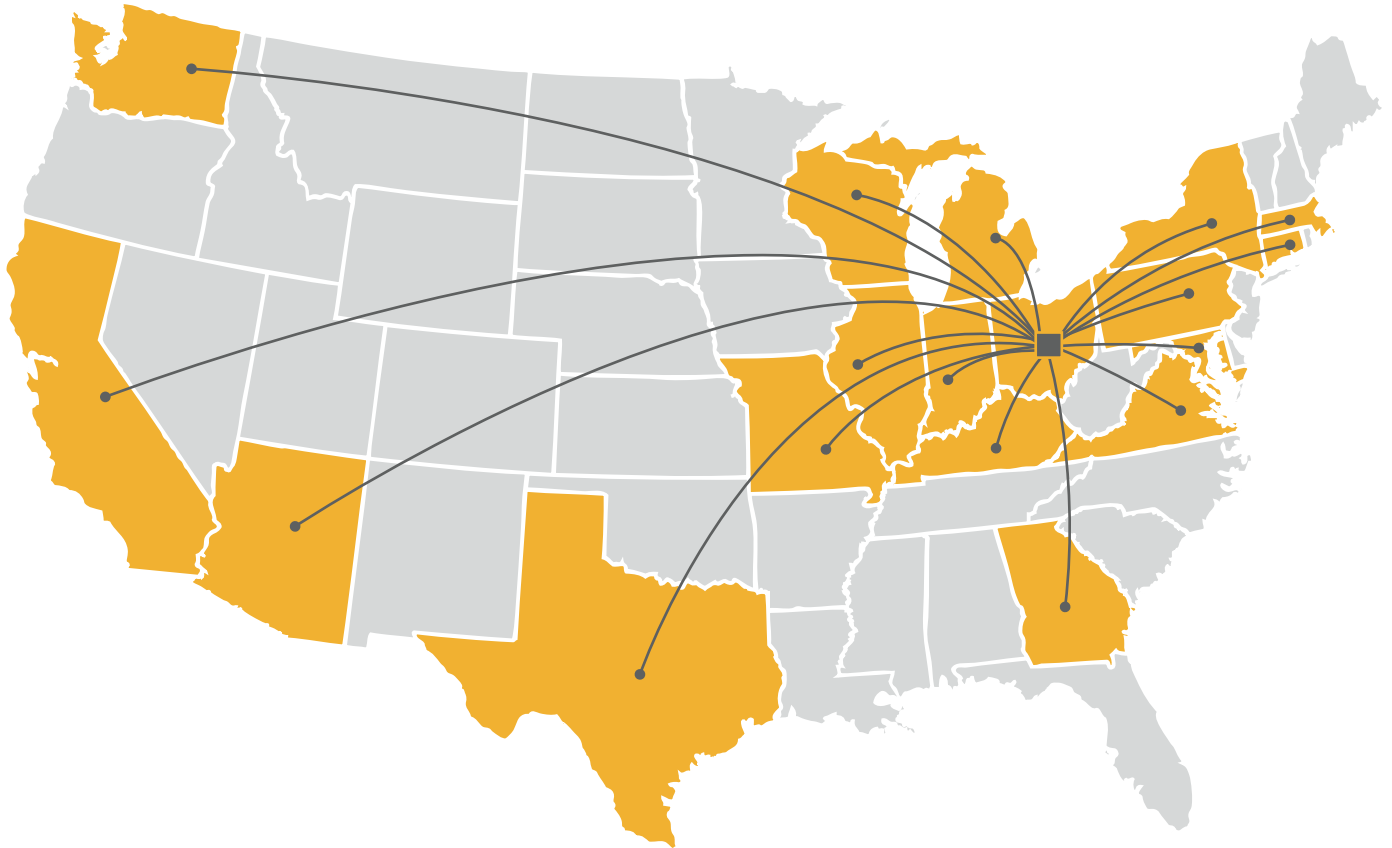


Professional  
 Community Member  
 No response



# REGISTRANTS

## ATTENDING FROM:



### USA

- Arizona
- California
- Connecticut
- Washington DC
- Georgia
- Illinois
- Indiana
- Kentucky
- Maryland
- Massachusetts

- Michigan
- Missouri
- New York
- Ohio
- Pennsylvania
- Texas
- Virginia
- Washington
- Wisconsin



### Global

- Uganda
- Botswana
- Canada
  - Alberta
  - Ontario
- Ireland

# REGISTRANTS

The Transforming Care Conference draws a diverse group of attendees and presenters. This year's conference has cemented our place as one of the nation's largest LGBTQ health conferences with almost 530 attendees. Of those who reported their sexual orientation and gender identity, approximately 56% self-identified as a sexual minority and 15% identified as gender diverse. This is an increase from last year. The largest subset identified as gay (19%), followed by queer (12%), and bisexual (8%). Of those who reported their gender identity, 9% identified as demigirl, gender fluid, genderless, genderqueer, non-binary, transgender, or tomboy. 17% of the respondents identified as African American or black and 2% identified as Asian. Ages ranged from 19 to 79 years old.

Thursday's workshops were geared toward health and social service providers. Friday's workshops were geared toward the general LGBTQ community. Yet, only 21% of attendees registered for only one day of the conference. Of those individuals, 23% were students. We were pleased to see such enthusiasm from the registrants for the full conference!

A majority of the audience identified as attending the conference as a professional (79%) as opposed to as a community member (20%). In total, approximately 27% of attendees identified themselves as a social work professional, 13% as public health professional, 10% as a nursing professional, 5% as a physician, 5% as a counselor, 4% in education/Academia, 3% as a research professional, 1% as a psychologist, 1% as a dentist, 1% as a vision professional, and 0.2% as working in the legal field. 12.5% of attendees registered as students. (We offered various ticket options, and prices for students and the general public, tickets were reasonably priced to reduce any cost-related barriers to attendance.) Thanks to generous funding from the Ryan White Part B program at the Ohio Department of Health and the AIDS Funding Collaborative, the conference was completely free of charge for people living with HIV.

Additionally, a limited number of scholarships were available to those with financial need. 14% of attendees were scholarship recipients. No one who requested a scholarship was denied.

The high quality workshops, variety of presenters, opportunities for personal/professional growth and development, and abundance of networking opportunities drew people to this year's conference. The conference attracted attendees from 18 states, the District of Columbia, and 5 countries. Approximately 81% of attendees were from Ohio. 4% of attendees resided in Michigan, the next highest represented state. 3 attendees came from Canada, and one attendee each from Ireland, Uganda, and Botswana. Overall, only 36% of folks identified as having attended the Transforming Care Conference in 2016. Hopefully a higher proportion of this year's attendees will return next year!



# WHOVA APP

The 2017 Transforming Care Conference featured, for the first time, an optional conference app (WhoVA) to replace a physical conference booklet. The WhoVA app allows attendees to be more productive at events, for example, browsing the event booklet, setting their own personalized schedule, network and connect with fellow conference goers and presenters, and contacting the event organizers with questions or comments. Approximately 60% of conference attendees downloaded and used the app and 86% of those users found it to be useful.

## Transforming Care Conference

Event Report 2017-10-19 - 2017-10-20

### 1 Event Engagement

#### Networking Activities

TOTAL PROFILE VIEWS

2,092

TOTAL MESSAGES SENT/RECEIVED

816

TOTAL BUSINESS CARDS / CONTACT INFO EXCHANGED

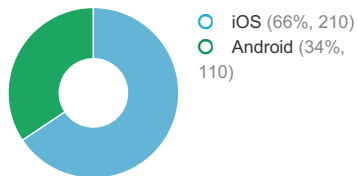
83

#### Downloads

TOTAL NUMBER OF DOWNLOADS

320  
out of 509 attendees  
(63%)

BREAKDOWN BY DEVICE



#### Love WhoVA

TOTAL NUMBER WHO REPORTED THEY FOUND WHOVA USEFUL

86%  
of your app users.

#### Agenda

TOTAL SESSION VIEWS

5,757

TOP 3 SESSIONS

Sessions with highest total views, check-ins, likes, & comments.

- 1 Plenary Address: Panel Discussion
- 2 Plenary Address
- 3 Welcome & Plenary Address

#### Sponsors

TOTAL SPONSOR IMPRESSIONS

1,688



## Photos

TOTAL PHOTOS SHARED

87

## Note-taking usage

TOTAL NUMBER OF NOTES WRITTEN

99

## Tweets

TOTAL TWEETS

60

## 2 Event Management

### Event Slideshow

AMOUNT OF TIME EVENT SLIDESHOW PLAYED

16 hour(s)

NUMBERS OF SPONSORS SHOWN

14

NUMBER OF ANNOUNCEMENTS SHOWN

8

### Event Bulletin

NUMBER OF MESSAGES IN BULLETIN

173

NUMBER OF ATTENDEES ACTIVE IN BULLETIN

74

### Announcements

NUMBER OF ANNOUNCEMENTS SENT

20

IN-APP MESSAGE OPEN RATE

49%

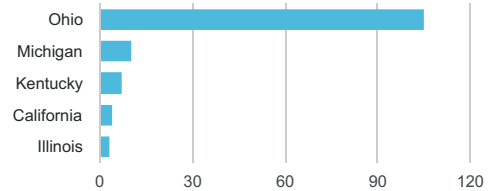
## Attendees Breakdown - State (in the United States)

BREAKDOWN BY STATES (in the United States)

Total number of states: **12**

TOP 5 STATES:

1. Ohio (105)
2. Michigan (10)
3. Kentucky (7)
4. California (4)
5. Illinois (3)



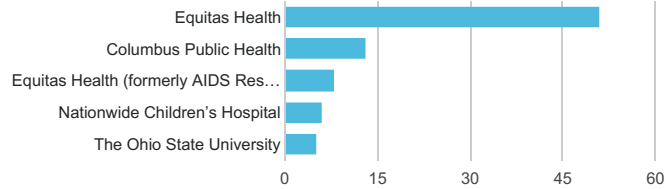
## Attendees Breakdown - Affiliation

BREAKDOWN BY AFFILIATION

Total number of affiliations: **202**

TOP 5 AFFILIATIONS:

1. Equitas Health (51)
2. Columbus Public Health (13)
3. Equitas Health (formerly AIDS Resource Center Ohio) (8)
4. Nationwide Children's Hospital (6)
5. The Ohio State University (5)



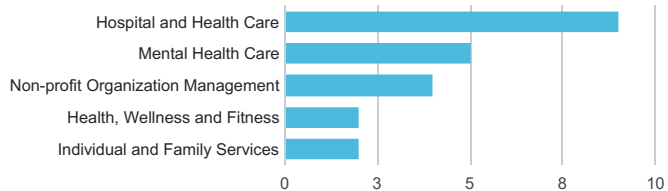
## Attendees Breakdown - Industry

BREAKDOWN BY INDUSTRY

Total number of industries: **12**

TOP 5 INDUSTRIES:

1. Hospital and Health Care (9)
2. Mental Health Care (5)
3. Non-profit Organization Management (4)
4. Health, Wellness and Fitness (2)
5. Individual and Family Services (2)



# AWARD WINNERS



We were excited to offer an opportunity to recognize individuals who have made significant contributions to the health and wellness of the LGBTQ or HIV/AIDS community. With awards in six different categories, we recognized individuals across the spectrum of care from providers to advocates. Winners of the awards were announced at the Transforming Care Conference Awards Ceremony on October 19, 2017. The award ceremony would not have been possible without the generous support of Gilead Sciences, Inc.

## **Medical Provider**

This award will recognize any medical provider including nurses, physicians, pharmacists, etc. who provide exceptional LGBTQ or HIV/AIDS culturally competent healthcare.

### ***Henry Ng, MD***

"Dr. Ng has been at the forefront of the push for greater LGBTQ Cultural Competency/Humility in the Cleveland area. He uses an informed consent model for primary care for adults and children, hormonal care for gender."

## **Social Service Provider**

This award will recognize any social service provider including social workers, counselors, etc. who provide exceptional LGBTQ or HIV/AIDS culturally competent services.

### ***Michael Morgan***

"Michael is passionate about lending a helping hand which anyone of his clients will tell you. The most common thing Michael's clients will tell you is how he has helped them improve the quality of their life. The greater Cleveland HIV community is better because we have him here."

## **Community Advocate**

This award will recognize any community advocate including activists, community organizers, volunteers, etc. who passionately support issues that are important to the LGBTQ or HIV/AIDS community.

### ***Bryan C. Jones***

"He has educated me as well as countless others, making us HIV positive not from a blood test but from a perspective—positive about joining the fight against HIV/AIDS." HIV-positive for more than three decades, Bryan Jones, a gay black man, has been an effective community activist throughout, giving voice to the most vulnerable (the incarcerated and racial and sexual minorities), provided shelter for many, and struggled to expand all their rights.

# AWARD WINNERS

## **Trailblazer**

This award will recognize an individual who has shown life-long dedication to the health and wellness of the LGBTQ or HIV/AIDS community.

### ***Olga Irwin***

"Learning to live with HIV has taught her about the lasting effects of living life as a person filled with fear, anger, and prejudice against others and with no self-esteem of her own. These years spent educating herself have opened her mind, given Olga hope for not only herself but have shown her she is able to give those things to others who are suffering. She used this opportunity to be a voice for the HIV community. She is co-chair for the PWN-USA-OHIO CHAPTER on PWN-USA Strategic Communications Action Team, policy group and regional organizing committees. She also played a huge role in the planning of the Positive Women's National Speak Up Summit, lobbied to keep funding for the federal Ryan White HIV/AIDS Program, and visited with and spoken on behalf of our community to her State Legislature. Her story of diagnosis has been told by local news, in print and on television, and she has sat in on other groups like the HIV Prevention Justice Alliance, AIDS Healthcare Foundation, Ohio AIDS Coalition, Ohio Ryan White Care Advisory Board, Ohio Community Prevention Group, and the Ohio Criminalization Task Force."

## **Emerging Leader**

This award will recognize a young professional, student, activists, or individual new to the field who has made a significant contribution to LGBTQ or HIV/AIDS health and wellness.

### ***Ethan Cardwell***

"I have had the distinct pleasure of knowing Mr. Cardwell in four capacities, each of which he has excelled: 1. Ethan worked as a sexual health educator or sexpert for the University of Kentucky Student Health Program. 2. He has and is currently a TA for Public Health 203 (Sexual Health). 3. He currently works as a research assistant for a project investigating oncogenic HPV prevalence among young Men who have Sex with Men. 4. He is currently working on a certificate in LGBT Health Policy and Practice from George Washington University. Additionally Ethan is certified by the Kentucky Department for Public Health to conduct rapid HIV counseling and testing. He is an advocate for needle exchange programs in KY and has been trained to deliver Narcan in overdose situations. To have accomplished so much to directly benefit the LGBTQ community at such an early stage in his training is astonishing. I am much the better for the time I have spent with him. He lives out loud and is very deserving of any and all accolades he receives."

## **Organization Champion**

This award will recognize a business, nonprofit, or other entity that has significantly contributed to structural change in the area of LGBTQ health and wellness.

### ***Rise Up to HIV***

"Rise Up To HIV is a founding partner of Prevention Access Campaign. PAC has signed on hundreds of community partners, including Equitas Health, in over 50 countries around the world in a consensus surrounding the messaging of Undetectable=Untransmittable and its groundbreaking implications for the lives of People Living with HIV. Rise Up has empowered PLWHIV for years with the No Shame About Being HIV+ campaign, What's Your Positive Message Video Campaign, and the U=U Profile Pic Filters. Rise Up's social media reach and engagement with the HIV community spans the globe and strives to be inclusive of every story and every person. Rise Up To HIV has been integral to the advancement of the HIV conversation over the past 5 years."



# WELLNESS FAIR PARTICIPANTS

The purpose of the Wellness Fair is to connect people living with HIV/AIDS and LGBTQ community members with health and social service providers who offer HIV/AIDS and LGBTQ centered care. Attendees had the opportunity to meet with providers and community based organizations, obtain health and wellness screenings, receive referrals, and network.

## Organizations:

Nationwide Childrens Hospital

Columbus Cancer Center

Lifecare Alliance

North Central Mental Health

Central Ohio Urology Group

Netcare Access

National Youth Advocate Program

ACLU

Equitas Health Dental Clinic

Franklin County Office on Aging

Positive Women's Network-Ohio

Ohio Department of Health

American Foundation for Suicide Prevention

OACBHA - Crisis Text Line

Columbus Speech & Hearing Center

Ohio State University Wexner Medical Center

COAAA

Camp Sunrise

Equitas Health Legal Services

Poz Initiative

Kaleidoscope Youth Center

Clintonville Counseling and Wellness

The James

BRAVO

Ohio Department of Health Quitline

PFLAG

OCTOPUS

OhioHealth

The Center for Cancer Health Equity/OSUCCC

James Cancer Mobile Mammography Unit



# SPONSORS

This conference was possible in large part thanks to the support of partnerships with hospital systems, non-profit organizations, corporate funders, academic institutions, health and social service providers, and community based organizations. Sponsorships allowed us to offer scholarships for those in need, affordable and no-cost registration options, payment of honoraria to community-based presenters, and support of locally-owned queer businesses.

## Presenting Sponsor



## Platinum Sponsor



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors

Central Ohio Urology Group | Chamberlain College of Nursing | Henry Schein |  
Multiethnic Advocates for Cultural Competence | NASW-Ohio | OSU College of Nursing |  
OSU Department of Women's Gender and Sexuality Studies | Skylight Financial |  
Sun Behavioral Health | TransOhio | Wexner Center for the Arts

## Community Partners

Cancer Support Community Central Ohio | Capital Home Health | Dress for Success | Equality Ohio  
Lifeline of Ohio/Donate Life | Ohio History Connection | Serenity Behavioral Health Services

# BUDGET

Revenue	Cost Per	Number	Total
Licensed Medical, Dental, Vision or Psychologist-Early Bird	\$ 275	14	\$ 3,850
Licensed Medical, Dental, Vision or Psychologist	\$ 300	15	\$ 4,500
Licensed Nurse, Social Workers or Counseling Provider-Early Bird	\$ 125	59	\$ 7,375
Licensed Nurse, Social Workers or Counseling Provider	\$ 150	48	\$ 7,200
General Public-2 Day Admission Early Bird	\$ 75	49	\$ 3,675
General Public-2 Day Admission	\$ 80	39	\$ 3,120
General Public-1 Day Admission Early Bird	\$ 40	7	\$ 280
General Public-1 Day Admission	\$ 45	19	\$ 855
Student 2 Day Admission	\$ 25	38	\$ 950
Student 1 Day Admission	\$ 15	28	\$ 420
Scholarship	\$ -	96	\$ -
Equitas Health Employees	\$ -	128	\$ -
AIDS Funding Collaborative Tickets	\$ 120	10	\$ 1,200
Walk up registration	\$ 115	1	\$ 115
Ryan White Pt B Grant	\$ 12,141	1	\$ 12,141
T-shirts sales			\$ 375
Toolkit sales			\$ 16
Bronze Exhibitor Fee	\$ 750	1	\$ 750
Gold Exhibitor Fee	\$ 2,500	1	\$ 2,500
Platinum Exhibitor Fee	\$ 5,000	2	\$ 10,000
Gold Sponsorships	\$ 2,500	5	\$ 12,500
Silver Sponsorships	\$ 1,000	9	\$ 9,000
Bronze Sponsorships	\$ 500	7	\$ 3,500
Other Sponsorship	\$ 400	1	\$ 400
Other Sponsorship	\$ 250	1	\$ 250
Community Sponsorships	\$ 150	6	\$ 900
Donation-CLAW	\$ 2,000	1	\$ 2,000
Other Donations	\$ 455	1	\$ 455
Other Sponsorship	\$ 100	1	\$ 100
ACPA Donation	\$ 1,000	1	\$ 1,000
AIDS Funding Collaborative Grant	\$ 3,371	1	\$ 3,371
AIDS Walk Funds	\$ 1,918	1	\$ 1,918
Total Revenue			\$ 94,716

**Total Income: \$25,060**

Expenses	Inkind	Expenses
Facilities & AV	\$ 13,090	\$0
Food		\$ 31,700
Conference T-shirts		\$ 1,720
Social Media Boosted Posts		\$ 100
Conference Program		\$ 1,578
Conference Mailing		\$ 200
Honoraria-Gates		\$ 2,500
Honoraria-Khanna		\$ 1,500
Honoraria-Serano		\$ 2,800
Honoraria-Flores		\$ 150
Honoraria-Storm		\$ 150
Honoraria-Byun		\$ 150
Honoraria-Godfrey		\$ 300
Village Trophy Engraving		\$ 49
Village Trophy Award Plates		\$ 42
Glass Axis-Awards		\$ 1,470
Pronoun buttons-Solidarity Tool Kits		\$ 427
Stickers-Tool Kits		\$ 633
Badge Reels-Tool Kits		\$ 1,550
Lapel Pin-Tool Kits		\$ 900
Bags-Tool Kits		\$ 1,800
Postcards		\$ 290
Photographer		\$ 500
Pronoun ribbons		\$ 206
Signage		\$ 120
Poster Display		\$ 133
Power Cords		\$ 10
Flight-Serano		\$ 554
Flight- Khanna		\$ 554
Hotel-Gates		\$ 140
Hotel-Khanna		\$ 140
Volunteer Party		\$ 334
Volunteer Dinner-HCTO		\$ 35
CE fees- COPE		\$ 210
CE fees-Nursing		\$ 300
ACPA Scholarship Recipient		\$ 595
Consumer Hotel (Lodging)		\$ 7,830
Consumer Hotel-Food		\$ 2,788
Consumer Travel		\$ 1,980
Whova Ap		\$ 1,800
Hotel-Makadon		\$ 939.00
Travel-Makadon		\$ 479.00
Total Expenses		\$ 69,656

# EVALUATIONS

## The 2017 Transforming Care Conference objectives are:

1. Develop the capacity for critical thinking about HIV/AIDS and LGBTQ health across the lifespan.
2. Identify the successes and challenges of HIV/AIDS and LGBTQ care across the lifespan.
3. Develop capacities and skills necessary to work effectively with the LGBTQ and PLWH communities.

## In the overall conference evaluation, attendees indicated that:

### *How would you rate the overall quality of the conference?*

Excellent	68.48%
Good	29.35%
Neither Good/Poor	2.17%
Poor	0.00%

### *On a scale between 1 and 5, how would you rate the*

Registration Process?	4.35
Conference Materials	4.35
Speaker Selection & Quality	4.60
Conference Content	4.49
Conference Facilities	4.54
Conference Organization	4.52
Conference staff were helpful and courteous	4.73
Content of sessions was relevant	4.64

### *Do you plan to attend this conference again next year?*

Yes	80.41%
No	1.03%
Don't know	18.56%

### *Would you recommend this conference to others?*

Yes	94.62%
No	1.08%
Don't know	4.30%

### *How would you rate this conference compared to others of this type that you have attended?*

Better	48.91%
About the same	27.17%
Worse	3.26%
Have not attended similar sessions	20.65%

**These overwhelmingly positive ratings indicate that the Transforming Care Conference accomplished its desired outcomes.**

# EVALUATIONS

## What really struck you as interesting, new, provocative, or meaningful during this conference? Select quotes:

- I had been taught to use “preferred name” and learned that isn’t appropriate. I have stopped using that term.
- The fact that there was an attempt to make it intersectional. Sessions on being an ally to communities of color were particularly impactful.
- I liked the keynote speaker on day 2 who spoke about statistics & the LGBTQ population.
- Being able to learn from people living the experiences.
- Really enjoyed the entire conference - I wish I could have attended all of the sessions.
- Offering different tracks, not all medical, varying levels of knowledge/work/experiences.
- Variety of topics - Great!
- I liked the use of the app to communicate. The variety of activities - posters, vendors, wellness fair, keynotes, plenary made the conference competitive with our large conferences, NMAC, APHIA, etc... Great work!
- I really appreciated being around members of my community.
- As a cis straight provider, the experience of being “other” was new for me & very powerful. However, the feeling that I couldn’t be helpful without belonging to the group identified left me a little hopeless. Perhaps a session on being an ally?
- The amazing amount of collaboration and unity in regards to care for the LGBTQ community.
- The speakers were very high quality, experts in their fields & presented high quality presentations.

## Areas for Improvement:

The conference evaluations included a wide range of suggestions for next year’s conference. These suggestions fell into the following categories:

### ***Audiovisual/Technology***

- Lights interfered with slides
- Presenters having AV issues relating to bringing their own computers
- WiFi was not working
- Provide all presenters with microphones

### ***Space/Room Size/Seating***

- Ensure adequate seating in each room
- Moderators–ensure meditative sessions do not get interrupted

### ***CEs***

- Folks appeared to miss CE instructions, therefore finding the process confusing
- Send out a separate communication before the conference about the CE process; detail the CE process at registration.

# EVALUATIONS

## What part of the conference should be changed to improve learning?

The conference evaluations included a wide range of suggestions for next year's conference. These suggestions fell into the following themes:

- The long break in the middle of Friday would be better at the end of the day. I know the thought is people will leave. It just really made it hard to get back into the sessions.
- Maybe have webinar options for people who cannot attend in person. This would be particularly helpful for plenary and large sessions.
- A larger variety of topics.
- Lunch! Very disappointed in the selections and staff.
- Offer less options for sessions, so sessions can be longer and not feel so rushed.
- Registration needs to be more organized.
- Conference day is too long; either start later or end earlier.
- Lunch time activities felt too long; would have preferred to make conference day shorter.
- Some breakout rooms were too small (staff had to bring in chairs during presentation, and people were still sitting on the floor).
- Sign in process for plenary sessions were difficult (for CEUs)
- Give access to session evaluations via conference app to avoid paper.
- Maybe more breakout sessions on the 2nd day instead of the extended time over lunch.
- Ranking sessions of base-line knowledge needed- So I can pick more advanced sessions and not repeat introductory/entry-level LGBTQ info.
- Last year we discussed a lack of LGBT, specifically Trans POC speakers (specifically trans POC speakers from the local community) but I didn't feel like that was addressed as much as it could be.
- How CEUs are handled was confusing.
- More integrated way to access conference materials + power points
- I think there should be more vetting of presenters because almost all of the sessions I attended had too much "101" beginner levels, which was disappointing.
- Some of us are not so young anymore and would benefit from having speakers use microphones - even if they are inconvenienced a bit.
- Would have appreciated more on HIV topics.
- A safe space/quiet place for folks who need it.
- How about sessions for CHES certification? please + thanks
- More clear communication/organization re: CEUs.
- Needs working Wi-Fi!!
- Need to provide (either in content manual or in bags distributed) tablets or pages to take notes.
- It would be helpful, with regard to CEs, if there had been some pre-conference information/communication about how to obtain CEs/complete CE forms (sign-ins and evaluations). Side note-it was too warm in many of the lecture rooms.
- An optional visitor info sheet with neighborhood map, taxi phone numbers, ATM locations, etc...
- A suitcase parking lot to store stuff before going to the airport.



# EVALUATIONS

## What topics or speakers would you like to see at next year's conference?

The conference evaluations also included many suggestions for future learning sessions which will be seriously taken into consideration for 2018. These included:

- Appreciate the people who can teach us how to be more effective activists and allies; definitely more on suicide prevention!
- More topics surrounding better allyship and the unique needs of communities of color.
- More about education - inclusive sex ed, etc.
- More comprehensive ideas about family planning, using BC methods to cause amenorrhea in trans patients, etc.
- The personal experiences to me is more effective than slides and stats.
- More of the same. Ongoing political/legislative issues & judicial cases.
- LGBTQ+ Housing
- Trauma treatment, more non-monogamy/BDSM/Sexual assault, Kink/Bisexuality/Pansexuality
- Plenary session focusing on LGBTQ terms; age differences that affect these terms, how to cope w/ terms that are offensive to some but not others, etc.
- More information about trauma informed care related to the LGBTQIA+ community.
- The specific impact on PrEP in Black MSM Community
- I would like to hear more about trans persons experiences to understand better.
- More about working w/LGBTQ individuals in recovery.
- Body positivity + LGBTQ awareness
- More spirituality/religion.
- Asexuality, more intersex medicine, more LGBTQ & disability, work on body identities.
- Topics related to medication cost or coverage-how to get trans medications paid for or assistance programs available.
- Grief in the LGBTQ+ community and how this impacts mental health functioning

## Conclusion

In just two years, Transforming Care has become one of the premier LGBTQ and HIV health-focused conferences in the United States. Our ability to offer compelling original content, top-notch workshops and speakers, and a space for community-building has attracted hundreds of providers and community members from across the nation. We look forward to incorporating feedback from our attendees and putting on an event in 2018 that is even more impactful, inclusive, and inspirational than our previous efforts, and we will remain committed to our core mission of creating and environment of health equity for the LGBTQ community and people living with HIV.